Business Vocabulary [Chap 5]

**Business objectives [mục tiêu kinh doanh]**

* The aims or targets that a business works towards.

**Profit [lợi nhuận]**

* Total income of a business (sales revenue) less total costs.

**Market share [thị phần]**

* The proportion of total market sales achieved by one business.

**Social enterprise [doanh nghiệp xã hội]**

* Has social objectives as well as an aim to make a profit to reinvest back into the business.

**Stakeholder [các bên liên quan]**

* Any person or group with a direct interest in the performance and activities of a business.